

Groups get out more!

Call us on 0871 282 5225

www.groupfundays.co.uk/fun



Group Fun Days Backgrounder

www.GroupFunDays.couk/fun offers year-round exclusive group savings and benefits at 22 of the UK's top visitor attractions. Groups can share the fun, share the experience and make a great day out even better. What's more, group sizes start at just seven people and can include anyone – friends, family members, colleagues, club members – so it's easy to get a group together.

The website, operated by Merlin Entertainments, always offers the best group prices along with user-friendly online booking at most attractions. It's the only group portal to the biggest names in UK entertainment, including: Alton Towers Resort, LEGOLAND® Windsor, THORPE PARK, Chessington World of Adventures, Madame Tussauds London, Warwick Castle, The Merlin Entertainments London Eye, SEA LIFE centres & Sanctuaries, the Dungeons and NEW for 2010, the LEGOLAND® Discovery Centre, Trafford Centre, Manchester.

Group savings and benefits:

- **Great savings** – groups booking in advance will always pay less than the normal admission fee at every attraction year round.
- **Group sizes start at just seven people.**
- **Group members can be anyone** – friends, family, the people from work, club or team members, whoever.
- **Go straight to the attraction gates** – avoid possible queues at the ticket office.
- **Priority entrance at selected attractions** –bypassing the general admission queue.
- **Free group leader ticket/s at selected attractions.**
- **Discounted rates at local hotels** – turn a great day out into a short break.
- **Breaking news & offers by email** – when guests register at the [Group Fun Days](http://www.GroupFunDays) website.

Here are some of the major savings available at leading attractions. Please check www.groupfundays.co.uk/fun for the latest, regularly updated offers or call 0871 282 5225.

Attraction	Min Group Size	Adult Prices Start From	Children Prices Start From	Group Saving % per person*
Alton Towers Resort	10	£25.54	£19.72	32%
Chessington World of Adventures	10	£23.80	£16.00	30%
LEGOLAND® Windsor	7	£25.00	£19.00	34%
THORPE PARK	7	£25.00	£16.00	32%
Madame Tussauds London	10	£21.71	£18.24	15%
The Merlin Entertainments London Eye	15	£16.09	£8.55	10%
the Dungeons (London, York & Edinburgh)	10	£15.00	£10.00	31%
Warwick Castle	10	£13.46	£7.50	25%
SEA LIFE centres	10	£6.50	£5.00	44%
SEA LIFE Sanctuaries	10	£6.95	£4.95	40%
LEGOLAND® Discovery Centre, Manchester	10	£9.75	£8.40	17%
SEA LIFE London Aquarium	10	£13.50	£9.50	6%

*Group saving is based on the adult walk up gate admission price.

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Groups must book in advance to benefit from savings. At peak times there may still be a wait in a priority entrance queue. See individual attraction offers for full terms & conditions

For further details, please contact Flagship Consulting

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MERLIN ENTERTAINMENTS GROUP is the leading name in location based, family entertainment, and has seen the most successful and dynamic growth of any company in the sector over the last five years. Europe's No 1 and the world's second largest visitor attraction operator, Merlin has 60 attractions and six hotels/ 2 holiday villages in 13 countries and across 3 continents. The company aims to deliver memorable and rewarding experiences to its 38.5 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 15000 employees. Merlin Entertainments operates the following attractions – SEA LIFE, Madame Tussauds, LEGOLAND, The Merlin Entertainments London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, Thorpe Park, Chessington World of Adventures, Underwater Adventures, Heidi Park and Earth Explorer.